

# Double Extortion: An Emerging Ransomware Attack Pattern



Traditionally in Ransomware Attacks, cybercriminals deployed ransomware into the corporate network and encrypted all files and databases, locking the victims out of their own files. In order to get back to Business-as-usual, victims normally ended up paying attackers’ ransom demand, hoping they would deliver the decryption keys. Had the victims refused to pay, their data and files would be destroyed.

As if that wasn’t threatful enough, cybercriminals have come up with another tactic to inflict more pain on ransomware victims by adding an additional stage into their attacks – exfiltrating a copy of the data before encrypting and threatening the victim to publish it on their website or sell them to third parties, unless ransom demands are met. This evolution of ransomware attacks is referred as Double Extortion as it is a combination of a ransomware attack and a data breach.

Double Extortion, the most recent incarnation of ransomware attack, first emerged in late 2019 by the Maze Operators but has become quite prevalent in 2020. Researchers have found that many ransomware attack groups, such as Maze, REvil, DoppelPaymer etc., now boast of a dedicated website in which they list the names of non-cooperative victims and publish a sample of stolen data to put additional pressure on their victims. For instance, in the November 2019 attack against the Allied Universal, a large American security staffing company, the threat actors published 700 MB worth of stolen files including contracts, medical records (only 10% of the stolen information) when the company refused to pay 300 Bitcoin (\$2.3 Million) ransom.

The screenshot shows the Maze ransomware group's website interface. At the top, there are navigation links: MAZE, Main, Archive, Press Release, Tor, and Mirror. A search bar is located in the top right corner. The main content area is divided into three columns:

- Left Column (New Clients):** Lists various companies including Betus, DMC, Chubb, Advanced Enterprise Technologies, Inc., P&R, HMR Ltd - Hammersmith, Medicines Research, Henning Harders Pty Ltd, BookIt Operating LLC, Mid-West Family Broadcasting, and Meccanica Finnord.
- Center Column:** Contains a red warning message: "Represented here companies do not wish to cooperate with us, and trying to hide our successful attack on their resources. Wait for their databases and private papers here. Follow the news! P.S. We have the second domain: We will full information about all companies, which are presented on the website, soon." Below this, there is a specific entry for "Betus" with the URL "https://www.betus.com.pa/" and the text "Article about Betus have been locked". A "Cryptoransomware" button and a "Read More" link are also visible.
- Right Column (Full dump):** Lists various entities under the heading "Full dump", including Nielsen Bainbridge Group LLC, Headquarters, Atlas Machinery, CU Collections, TechnoOrbits, Johnson Air Products, Woods And Woods, North American Roofing, Lawyers network, Ramtek (CA, USA), and Cutrale (oranges).

Fig1: Compromised data listed on Maze web page (Source: <https://threatpost.com/double-extortion-ransomware-attacks-spike/154818/>)

## Trends observed in the year 2020

Cybercriminals from ransomware families haven't stopped to capitalize on the helplessness of various companies amidst the ongoing pandemic. Researchers issued cautions and urged various companies, especially in the healthcare sector, to be aware of the ransomware attacks as many cybercriminals would use the concerns surrounding the pandemic as bait to target high profile companies. But, amidst these concerns, the Maze Group pledged publicly that it wouldn't attack healthcare sector or medical institutions during the coronavirus outbreak by issuing this statement:

### Maze Team official press release. March 18 2020

Due to situation with incoming global economy crisis and virus pandemic, our Team decided to help commercial organizations as much as possible. We are starting exclusive discounts season for everyone who have faced our product. Discounts are offered for both decrypting files and deleting of the leaked data. To get the discounts our partners should contact us using the chat or our news resource. [angular Shop](#)

In case of agreement all the info will be deleted and decryptors will be provided.

The offer applies to both new partners and the «archived» ones. We are always open for cooperation and communication.

We also stop all activity versus all kinds of medical organizations until the stabilization of the situation with virus

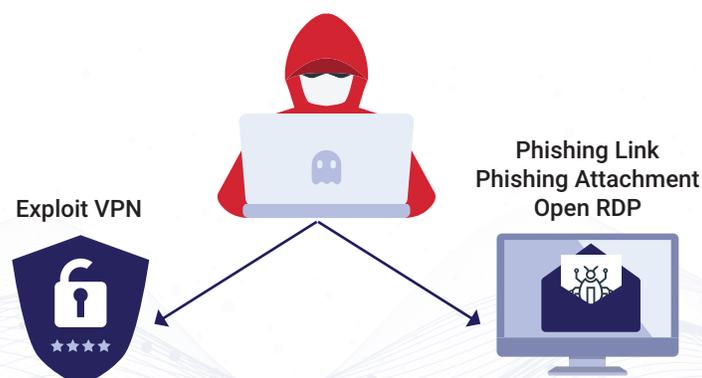
[Go to home](#)

Fig2: Maze's statement issued on 18th March (Source: <https://www.computerweekly.com/news/252480425/Cyber-gangsters-hit-UK-medical-research-lorganisation-poised-for-work-on-Coronavirus>)

What shouldn't come as a surprise is that the promises made by the ransomware gangs were fake. Despite pledging publicly that they wouldn't attack in the midst of pandemic, cybercriminals continued with their campaigns, proving that they're interested only in money. On 14th March 2020, the IT team of Hammersmith Medicines Research, a London-based healthcare provider that was working with the British government to test COVID-19 vaccines, discovered a severe attack. After the company refused to pay a ransom, the Maze Group published personal details of thousands of former patients.<sup>1</sup>

Post this, researchers have seen an exponential increase in cyber-attacks with COVID19 themed phishing and malware campaigns. Attackers have been seen to target employees working from home by:

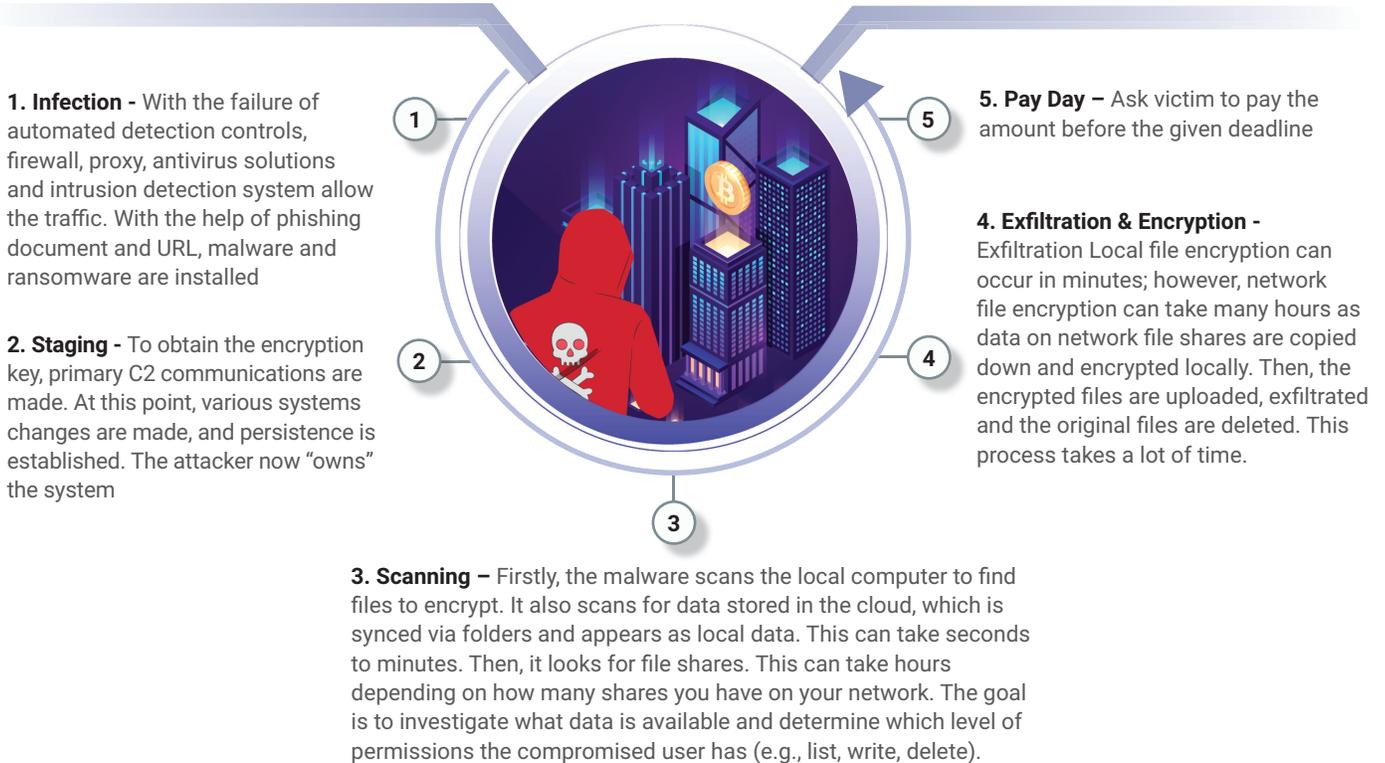
1. By exploiting known vulnerabilities such as open RDP and VPN connections.
2. By Phishing Campaigns (using Spear Phishing Attachments or URLs)



<sup>1</sup><https://www.computerweekly.com/news/252480425/Cyber-gangsters-hit-UK-medical-research-lorganisation-poised-for-work-on-Coronavirus>

## A closer look at the attack phases in COVID19 Campaigns

As is evident from the trends described above, cybercriminals continued to play cat-and-mouse with cyber sleuths and security experts during COVID19 with newer tactics. Understanding the need to stay proactive, Threat Intel Team at ColorTokens studied all the instances of Double extortion in 2020 and found these attack phases:



## General measures to stay ahead of threat actors

With all the financial cost and reputational damage Double Extortion attacks entail, preventing them in the first place is better than mitigating their effects afterwards. Hence, we recommend these precautionary measures to stay ahead of evolving attack vectors:

### Patch Management

Patch the Operating System and the Software your company uses, since cyber criminals seek for vulnerabilities to use in their advantage

### Privileged Access Management

Based on the principle of Zero Trust and least privileges, a good account management can minimize the potential impact of a successful ransomware attack

### Disable MS Office Macros

The modus operandi of the Maze group heavily relies on the execution of malicious documents sent through phishing e-mail. Thus, Macros and the editing mode should not be enabled by default

### Browse Securely

Block ad pop-ups, avoid installing extensions and update your browser to avoid becoming the next victim of maze ransomware

### Check for unusual behavior

Pay attention to alerts and any anomalies observed in user behavior

## ColorTokens Solutions proactively stop Double Extortion attempts

Based on Zero Trust Architecture, ColorTokens' solutions – Xshield & Xprotect- defend organizations against the most sophisticated ransomware attacks. The various attacks phases and ColorTokens' approach to blocking them are described below:

### Infection

Xshield detects amount of data infiltrated from the Phishing domain/ IP in Bytes which determines the malware, Ransomware or other payload downloads.

Xprotect detects and prevents bad reputed hash-based file and abnormal behavior-based process execution also helps in understanding the process chain which helps in understanding the anatomy of the threat

### Staging

Xshield identify the C2 communication using inbuilt Threat Intelligence feature along with sent and received bytes information which helps in understanding commands sent and received

Xprotect identify and prevent persistence techniques such as unknown/malicious process creating tasks scheduler and other system file modifications using ring rules



### Scanning

Xprotect detects and blocks usages of scanning related commands and processes based on Threat Intelligence information and process behavior

Xshield detects and show the Cloud Storage connections and scan related connections

Xshield identify the SMB, FTP or other file sharing related service communications across the network including the duration and the bytes transfer information

### Exfiltration & encryption

Xprotect detects and prevent suspicious and malicious command execution using inbuilt ring rule features.

Xshield identify the data aggregation through the connections which includes bytes information, duration, service used and unauthorized connections based on Micro Segmentation.

Xshield identify the connections to file sharing, C&C, Online storage sites including the amount of data being sent.

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ColorTokens Inc., a leader in proactive security, provides a modern and new generation of security that empowers global enterprises to singlehandedly secure cloud workloads, dynamic applications, endpoints, and users. Through its award-winning cloud-delivered solution, ColorTokens enables security and compliance professionals to leverage real-time visibility, workload protection, endpoint protection, application security, and Zero Trust network access—all while seamlessly integrating with existing security tools. For more information, please visit [www.colortokens.com](http://www.colortokens.com)