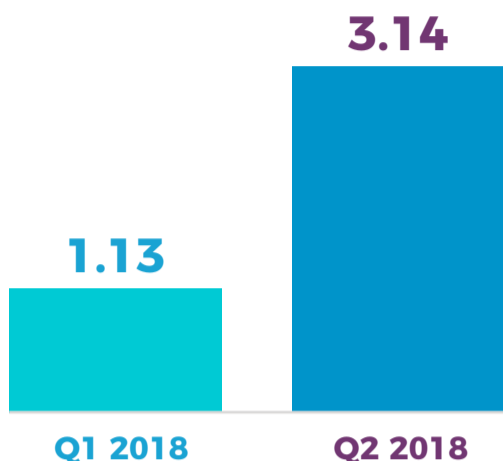


# HEALTHCARE INDUSTRY CYBER THREATS



Patient records breached in Millions

The number of affected patient records almost tripled from Q1 2018 to Q2 2018.

## Why Is It Happening?



High value healthcare records  
- Personally Identifiable Information (PII) at **408\$** per record - **Highest Across Industries!**



**78%** of healthcare staff lacked proper data privacy and security awareness.  
**High Value of Intellectual Property!**



Per a research **20%** of US and UK healthcare organizations still run Windows XP - **Running Unsupported OS!**

## How Does It Happen?



- ▶ Insider - **71.40%** family member snooping
- ▶ Hacking - Ransomware/Malware, and Phishing

## Major Attacks



UnityPoint Health, California Department of Developmental Services, LifeBridge Health, SSM Health, St. Mary's Hospital - Jefferson City.



ColorTokens Inc., a leader in cloud-delivered ZeroTrust security, provides a modern and new-generation of security that empowers global enterprises with a proactive approach to single-handedly secure cloud workloads, dynamic applications, endpoints and users. Through its award-winning Xtended ZeroTrust Platform, ColorTokens delivers the only cloud-based solution that combines AV, EDR, workload protection and application control into one ultra-lightweight agent. This enables enterprises to instantly visualize and segment their entire IT infrastructure, block advanced malware, contain and respond to APTs and zero-day attacks—all while seamlessly integrating with existing security tools.

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