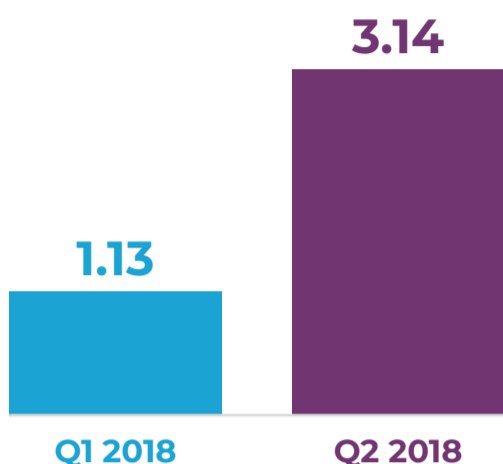


HEALTHCARE INDUSTRY CYBER THREATS



Patient records breached in Millions

The number of affected patient records almost tripled from Q1 2018 to Q2 2018.

Why Is It Happening?



High value healthcare records
- Personally Identifiable Information (PII) at **408\$** per record - **Highest Across Industries!**



78% of healthcare staff lacked proper data privacy and security awareness.
High Value of Intellectual Property!



Per a research **20%** of US and UK healthcare organizations still run Windows XP - **Running Unsupported OS!**

How Does It Happen?



- ▶ Insider - **71.40%** family member snooping
- ▶ Hacking - Ransomware/Malware, and Phishing

Major Attacks



UnityPoint Health, California Department of Developmental Services, LifeBridge Health, SSM Health, St. Mary's Hospital - Jefferson City.



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About ColorTokens

ColorTokens is backed by legendary investors and advisors who have helped structure the IT industry over last 30+ years. ColorTokens' core team brings deep and innovative industry experience from brands such as Cisco, Juniper, VMware, Microsoft, and Zscaler in domain areas including cybersecurity, networking, and infrastructure. With customers and partners worldwide, ColorTokens is a cyber security company headquartered in Santa Clara, California, USA with a major center of development and sales in Bengaluru, India.

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Additional Sources : Healthcare Informatics, Security Week, Health IT Security, Protenus